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A Time of Change in Canadian Publishing
Showing the Flag at Bologna
Index to April Forecasts

Publishers Weekly

A CAHNERS R.R. BOWKER PUBLICATION THE INTERNATIONAL NEWS MAGAZINE OF BOOK PUBLISHING MAY 19, 1989 $2.50

KEN FOLLETT

You know him as the master of split-second suspense. Now in his grandest novel, he touches the eternal.

William Morrow

Terry O'Neill

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THE SMALL BOYS came early to the hanging.

It was still dark when the first three or four of them sidled out of the hovels, quiet as cats in their felt boots. A thin layer of fresh snow covered the little town like a new coat of paint, and theirs were the first footprints to blemish its perfect surface. They picked their way through the huddled wooden huts and along the streets of frozen mud to the silent marketplace, where the gallows stood waiting.

The boys despised everything their elders valued. They scorned beauty and mocked goodness. They would hoot with laughter at the sight of a cripple, and if they saw a wounded animal they would stone it to death. They boasted of injuries and wore their scars with pride, and they reserved their special admiration for mutilation: a boy with a finger missing could be their king. They loved violence; they would run miles to see bloodshed; and they never missed a hanging.

One of the boys piddled on the base of the scaffold. Another mounted the steps, put his thumbs to his throat and slumped, twisting his face into a grisly parody of strangulation: the others whooped in admiration, and two dogs came running into the marketplace, barking. A very young boy recklessly began to eat an apple, and one of the older ones punched his nose and took his apple. The young boy relieved his feelings by throwing a sharp stone at a dog, sending the animal howling home. Then there

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FEATURES

A Time of Change in Canada 22
A flourishing book business and constant shifts in international alignments are keeping publishers and authors in a state of exciting flux
By Beverley Slopen

Coming of Age in Quebec 28
A group of lively French-language publishers is gearing up for ABA
By Jeanne Poulin

DEPARTMENTS

NEWS OF THE WEEK 14
Green Leaves as Grove, Weidenfeld Merge
Canadian Government Buys 51% of Ginn, GLC from G + W
Times Books Reorganized Under Random Trade Division
ABA Launches Group Buying for Bags, Considers Insurance
Karp Protests Doubling of Copyright Registration Fee
Dove Books on Tape Gives Its Side of *Lonesome Dove* Dispute
AAP Sales Report for March
Collins Cancels *Rushdie Dossier*
Satanic Verses Pirated In France
Grenada Bans 86 Political Books
Maxwell to Close Down U.K.'s Macdonald Orbis

CHILDREN'S BOOK SCENE .. 32
Bologna: An American Commitment
U.S. Visitors Find 'Nothing to Die For'
Exclusivity Deals and Brand Name Publishing
Norma Klein, 1938–1989
Children's Bestsellers

TRADE NEWS 46
S & S, H & R Publishing Titles on 1992
North Carolina to Publish Southern Culture Compendium

BOOKSELLING 52
Targeting the Hand-Sell: Houghton Mifflin's Network puts books in sellers' hands

BOOK DESIGN & MANUFACTURING 56
Canadian Printers Report Increasing U.S. Business
Donnelley to Build $30 Million Book Plant in Mexico

PW INTERVIEWS 64
Mary Higgins Clark

FORECASTS 66
Fiction 66
Nonfiction 72
Paperbacks 77
Children's Books 81

COLUMNS

Highlights 9
Letters 10
Calendar 10
People 21
Rights 55
Southern Spotlight 62
Weekly Exchange 91
Paperback Bestsellers 96
Hardcover Bestsellers 98

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Maxwell Names Fruehling and Morgan to Top Macmillan Posts

Robert Maxwell has filled the top posts of two new entities within Macmillan Inc.

The appointment of Donald L. Fruehling as president of the newly formed Maxwell Macmillan International Group marks the company's reentry into the global market from which it has been absent for some eight years.

Richard T. Morgan has been named president of Macmillan Educational Publishing, a new division that incorporates all school and college book operations.

Fruehling, in his new role, will be responsible for hard and paperback book publishing businesses worldwide, excluding the U.S. The company, Maxwell said, will now "be able to compete globally, for the first time in many years, for world publishing rights for English-speaking authors."

Fruehling joined Maxwell Communication Corp. early last year. He had previously been executive vice-president of McGraw-Hill, responsible for its book and broadcasting companies. Earlier he had been in charge of McGraw-Hill's international book and magazine operations.

Morgan was formerly president and CEO of Scott, Foresman and president of the Macmillan school division. The units he will oversee have combined annual revenues of approximately $400 million and all are profitable, the company said.

The units and their presidents are: school publishing, Jack L. Farnsworth; college division, Hank Kennedy; Glencoe, Jack E. Witmer; Science Research Associates, Robert C. Bowen; and Barnell Loft (school supplementary materials), Kenneth Grant. Also included is London House (industrial testing) and its chairman, William Terris, and president Samuel J. Maurice.

Fruehling

Morgan

Both Fruehling and Morgan will report to Maxwell through William F. Reilly, president and chief operating officer of the newly named Maxwell Macmillan Publishing and Information Group, and president of Macmillan Inc.

Fruehling will continue to serve as director and group vice-president of Macmillan Inc. Morgan has been appointed a director.

Collins Cancels 'Rushdie Dossier'

London's William Collins has decided not to publish *The Rushdie Dossier*, a book documenting the various stages of the worldwide controversy over *The Satanic Verses*. Compiled by journalist Sara Maitland and Lisa Appignanesi, deputy director of the Institute of Contemporary Arts in London, it was sold to Collins's paperback imprint Fontana by agent Hilary Rubinstein.

When the manuscript arrived, Collins CEO Sonia Land and Barry Winkleman, newly appointed managing director of the general division, disagreed with the book's editors at Fontana that it had attained the promised objectivity.

Rubinstein gave Collins three hours to decide whether or not to go ahead with publication, at a time when the editors were away on vacation. Faced with the deadline, Land canceled the contract.

Although Penguin, publisher of *The Satanic Verses*, had made it clear it believed it to be in the best interests of all concerned for the controversy to be allowed to die, it had told Collins it would not attempt to prevent publication. —V.M.

'Satanic Verses' Pirated in France

What may be the first pirated edition of *The Satanic Verses* has been confiscated at a plant in southern France where 50,000 copies were being printed for distribution with an occasional magazine, *L'Idiot International*. The magazine is published by Jean-Edern Hallier, novelist and critic who is known for political and literary provocations.

The books were blocked at the request of Paris publisher Christian Bourgois, who holds French rights to the Salman Rushdie novel, and who will be publishing the French translation under a joint imprint with several French trade houses.

Meanwhile, *The Satanic Verses* furnished material for a lively debate at the French booksellers association general assembly. When one speaker expressed regret that the English-language edition was missing from Paris book stores, according to the French trade journal *Livres Hebdo*, two major provincial retailers announced that they were keeping the title in stock. Another speaker declared that what was needed in France, with its over three million Arab population, is a translation into Arabic. —H.R.L.

AAP Sales Report for March

Category	% change, March*	% change, YTD
Adult hardcover	44.8	28.9
Adult paperback	10.6	12.6
Juvenile hardcover	37.8	25.5
Juvenile paperback	12.5	25.5
Univ. pr. hardcover	9.9	13.5
Univ. pr. paperback	16.6	19.2
Bibles, etc.	15.0	3.4
Mass market paperback	23.7	2.2
Book club	-8.5	1.2
Mail order	25.7	30.5
Sci-tech	-4.1	-4.1
College texts	-42.5	6.8
School texts	10.8	5.7

**Percent changes measured against same time periods, 1988.*

Grenada Bans 86 Political Books

Despite international protests over an earlier book seizure by his government, Grenada Prime Minister Herbert Blaize issued an order April 11 officially extending his ban to an additional 86 books.

More than 60 of the prohibited books are published by Pathfinder Press of New York. The titles are political works dealing with history, socialism, labor and political revolution. Other publishers on the banned list include Grove Press (*Malcolm X Speaks*), International Publishers of New York and Progress Publishers of Moscow.

At least four members of Congress have sent letters of protest to the prime minister. They are Representatives Ron V. Dellums, Sidney R. Yates, Charles A. Hayes and the chairman of the House subcommittee on Western Hemisphere Affairs, George W. Crockett Jr. Protests have also been registered by novelist Graham Greene and by members of the Australian, British and Canadian Parliaments.